



PR23-2

Jan 30, 2023

NEWFOUNDLAND INTERNATIONAL MOTORSPORTS LIMITED

“RACE THE ROCK - ELECTRIC CAR CHALLENGE”

In a first-of-its-kind event, Targa Newfoundland is setting the stage for a head-to-head competition of Electric Power vs. Internal Combustion. This challenge will occur as part of the Targa Newfoundland - “Race the Rock” event scheduled for September 14th to 22nd, 2023.

Due to their overwhelming popularity, many leading auto manufacturers are producing various models of electric vehicles, and much is claimed about their performance. The time has come to test these claims, and Targa Newfoundland has the proving ground where we will, for the first time, offer a head-to-head test under fully competitive conditions for the manufacturers to put their vehicles to the test. Not just against each other, but against their internal combustion rivals.

The 2023 course travels through Newfoundland's eastern and central parts, challenging competitors to over 1900 km. With over 500km of closed road stages and upwards of 1400 km of transits, these two distances, running for six consecutive days, will be a critical and absolute test for all, be they factory teams or private entries. Most of this event will test their vehicle's durability, stamina and strategy, as it will require them to travel through high speed, closed roads, challenging stages, and long and short transits, all of which are conducted under the regular day-to-day, rules and regulations.

As the course travels primarily throughout rural Newfoundland, there may be limited permanent charging stations. Therefore, teams will be allowed to use portable charging stations as long as they are pre-approved by the organizers.

Paul Smith
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