



For Immediate Release

Targa Newfoundland launches new website

[St. John's, NL, April 4, 2023] - In anticipation of Targa Newfoundland's return for its first event since 2019, a new and improved website has been launched to provide competitors and fans better access to news and information.

While Targa has always had a strong online presence, organizers saw an opportunity to further strengthen that reach. "Targa's name on the world stage conjures images of speed, style, and sport," said Targa Newfoundland Chairman of Operations, Robert Giannou. "We feel the new website better represents that image, and the event itself." As part of this focus on web-based content, Targa organizers will be focusing more efforts on social media as well.

Fans can expect to see more photos, videos, and competitor stories, as well as increased coverage of the event itself. Prospective competitors will enjoy more comprehensive information on entering the event including a streamlined entry process.

As before, the newly minted website, including links to Targa's various social media accounts, can be found at <http://targanfld.com>.

Owned and operated by Newfoundland International Motorsports Limited, Targa Newfoundland is one of three internationally recognized Targa motorsports events in the world. The 2023 event starts with our two-day Course Familiarization School on September 14-15 with Prologue Stages occurring on the morning of September 16. The actual competition starts in St. John's on the afternoon of September 16 and concludes back in the capital on September 21 with the annual Awards Gala held on September 22. The rally will cover more than 1,800 kilometres of the challenging, twisty roads of the central and eastern portion of the island of Newfoundland, including over 500 kilometres of closed-road, flat-out Targa stages

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