



*For Immediate Release*

## **Targa Newfoundland introduces electric vehicle touring class**

[St. John's, NL, May 30, 2023] – As part of its first event since 2019, Targa Newfoundland is excited to invite the owners of electric vehicles to participate in an all-new touring class.

This new class is a non-competitive tour within Targa that focuses entirely on electric vehicles. “The EV tour is designed to allow the owners of electric vehicles to push them to their limits,” said Targa Newfoundland President, Joe Dowden. “They’ll get the full experience of Targa, without the stress of competition.”

As the network of EV charging stations across Newfoundland and Labrador continues to grow, Targa Newfoundland organizers saw an opportunity to open the event to the ever-growing number of electric vehicles on the province’s roads. Charging stations are available in all communities with overnight stops, as well as some towns throughout the route.

“A lack of charging capabilities has made it difficult for us to accommodate electric vehicles outside of the St. John’s metro region in previous years,” added Dowden. “Improvements in technology, as well as an increase in charging stations, has opened up a lot of possibilities.” Visit [targanfld.com](http://targanfld.com) for a listing of EV charging stations located on the Targa Newfoundland route.

Owned and operated by Newfoundland International Motorsports Limited, Targa Newfoundland is one of three internationally recognized Targa motorsports events in the world. The 2023 event starts with our two-day Course Familiarization School on September 14-15 with Prologue Stages occurring on the morning of September 16. The actual competition starts in St. John’s on the afternoon of September 16 and concludes back in the capital on September 21 with the annual Awards Gala held on September 22. The rally will cover more than 1,800 kilometres of the challenging, twisty roads of the central and eastern portion of the island of Newfoundland, including over 500 kilometres of closed-road, flat-out Targa stages.

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