



For Immediate Release

Targa NL Enters Development Agreement with Sphere Media for Documentary Series

[St. John's, NL, June 28, 2023] – [Targa NL](#) road rally is pleased to announce a television development agreement with [Sphere Media](#), one of Canada's largest independent and most respected production companies. Sphere's documentary credits include 9/11: Cleared for Chaos (Discovery Canada, National Geographic International) and 100 Days to Victory (History Canada, BBC, Foxtel).

"Sphere is the perfect partner to translate the excitement of Targa to a documentary series," said [Robert Giannou](#) of Targa. "Targa promises the kind of gripping content that broadcasters and streamers are hungry for right now," said [Kim Bondi](#), Sphere Media's SVP of Development and Content.

Bondi, who was an Executive Producer of the popular Newfoundland docuseries [Rock Solid Builds](#) (HGTV Canada), added that the series "Will highlight the rugged beauty and charm of Newfoundland as explored through the eyes of a diverse group of competitors taking part in North America's largest open road rally race." Veteran Canadian TV and film producer [Peter Hume](#) will round out the creative team.

The agreement launches the trio on a path to develop and market a ten-part docuseries about the people, passion, and pulse of Targa Newfoundland – a race like no other. The series will focus on competing teams, as well as the host communities and volunteers who make this sprawling annual event possible.

Creative work will start immediately with an aim to begin filming in 2023, and conclude the first season of the series with the 2024 event.

Sphere Media is a production and distribution company with world-class talent creating premium content for the fast-growing global market in both scripted and unscripted spaces. Among Sphere's international scripted series are **Transplant** (NBC), **The Porter** (BET) and Peabody Award-winning **Sort Of** (HBO Max). Sphere's track record in the unscripted space include documentaries **9/11: Control the Skies** (Nat Geo), **100 Days to Victory** (BBC), and **One Of Ours** (CBC), along with many documentary series like **Could You Survive?** (Weather Channel), **Kal Penn Approves This Message** (Freeform) and **Untold Stories of the ER** (TLC). In 2023 Sphere Media's various productions garnered 22 Canadian Screen Awards – a strong indication of Sphere's commitment to excellence.

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