



*For Immediate Release*

## **Targa Newfoundland Celebrates the Heartbeat of Newfoundland Communities in Its 21st Annual Event**

[St. John's, NL, August 8, 2023] – Targa Newfoundland, the legendary motorsports event that has become an integral part of Newfoundland's vibrant culture, is gearing up for its 21st exhilarating edition, set to take place from September 14 to September 22, 2023. This year's event promises to not only push the limits of automotive enthusiasts but also celebrate the essence of the remarkable Newfoundland outport communities.

Targa Newfoundland is more than just a race; it's a celebration of communities coming together. For over two decades, Targa has woven the fabric of Newfoundland communities into its high-octane tapestry, showcasing the rugged beauty of the island while fostering unity among its residents.

The heart and soul of Targa Newfoundland are the remarkable Newfoundland outports, those enchanting and resilient locales that have witnessed generations of history and migration. These outports, which have played a vital role in shaping North America, have embraced Targa with open arms, welcoming both competitors and spectators to experience their warmth and hospitality.

"Our journey through Newfoundland's picturesque landscapes wouldn't be complete without the genuine warmth and support of the local communities," says Joe Dowden, President of Targa Newfoundland. "This year, we dedicate our event to these hardy Newfoundlanders, whose spirit and dedication breathe life into Targa Newfoundland and make it an unparalleled experience."

As the sun rises over the horizon of St. John's on September 16, the roaring engines of Targa Newfoundland will once again awaken the island's hidden corners. This annual spectacle will traverse over 1,800 kilometers of winding roads, including more than 500 kilometers of closed-road Targa stages where drivers can truly unleash their machines. The rallying cries of motorsports fans will mingle harmoniously with the cheers of local residents, creating an electric atmosphere that only Targa Newfoundland can deliver.

Join us in celebrating the heart and soul of Newfoundland, the communities that make Targa Newfoundland a legendary event. Let the engines roar and the spirit of competition thrive as Targa embarks on another unforgettable journey across this rugged island.

For more information about Targa Newfoundland, visit [www.targanfld.com](http://www.targanfld.com).

### **Media Contacts:**

Chris Langdon 709-763-1466

[clangdon@targanfld.com](mailto:clangdon@targanfld.com)

Corey Finkelstein 437-777-1620

[cfinkelstein@targanfld.com](mailto:cfinkelstein@targanfld.com)

### **TARGA NEWFOUNDLAND**

Suite A, 15 Lawton Crescent | St. John's, NL, A1A 4T6, Canada

Toll-free +1 877 332-2413 | Phone +1 709 722-2413

[targanfld.com](http://targanfld.com)