



For Immediate Release

Targa Newfoundland welcomes pro road racer Randy Pobst

[St. John's, NL, August 29, 2023] - Fresh off setting the modified electric production record in a 2021 Tesla Model S Plaid at the Pikes Peak International Hill Climb, Targa is excited to welcome Randy Pobst.

Randy is a career pro road racer with 80+ pro wins. He earned factory driving contracts with Porsche, Audi, Mazda, and Volvo, winning twice at The Rolex 24 at Daytona, four World Challenge GT Championships, finished first or second all six times he raced at the SCCA National Runoffs, won two IMSA driver's championships and two North American Touring Car championships.

"We're proud to have someone of Randy's pedigree competing in this year's event," said Targa President Joe Dowden. "Even more than that, we're excited to show what the province and its people have to offer."

Randy was Motor Trend's track tester for twelve years, also writing road tests and doing many YouTube video reviews. He now appears regularly on the Hagerty YouTube channel with videos totalling over a hundred million views. Randy is a popular and internationally known personality, a highly respected driving and racing coach, and a sought-after chassis-dynamics expert, hired by many automotive manufacturers. Randy Pobst said, "I have watched Targa Newfoundland from afar for years, always dreaming of a chance to drive at speed on these real roads in such a beautiful place. Thanks to experienced winner John Hume and his team, this dream is about to come true!"

Owned and operated by Newfoundland International Motorsports Limited, Targa Newfoundland is one of three internationally recognized Targa motorsports events in the world. The 2023 event starts with our two-day Course Familiarization School on September 14-15 with Prologue Stages occurring on the morning of September 16. The actual competition starts in St. John's on the afternoon of September 16 and concludes back in the capital on September 21 with the annual Awards Gala held on September 22. The rally will cover more than 1,800 kilometres of the challenging, twisty roads of the central and eastern portion of the island of Newfoundland, including over 500 kilometres of closed-road, flat-out Targa stages.

For more information about Targa Newfoundland, visit www.targanfld.com.

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