



For Immediate Release

Targa Newfoundland car rally races back to Gander this September

[Gander, NL, March 14, 2024] – Targa Newfoundland, the only tarmac car rally in North America, will return to the streets of Gander this September for the 2024 edition of this exciting world-famous event.

"We are delighted to welcome Targa back to Gander!" said Mayor Percy Farwell. "With the meticulous efforts and commitment of the organizers to ensure a safe and exciting event, residents and visitors can look forward to an opportunity to view a world class rally event and to get up close and personal with the cars and drivers at the related car shows. We look forward to this unique and exciting event."

Targa 2024 will run during the edge of the tourist season from September 12 to 19, 2024, beginning with a two-day drivers' school in St. John's before heading out to explore other areas of the province. The Gander stage will take place late afternoon, Sunday, September 15th.

"Gander was always a high point for participants in past Targa events," said Targa President Joe Dowden. "We are delighted that council and residents are welcoming us back this fall. Our goal is to provide a safe and entertaining event for both competitors and spectators alike."

Since 2002, Targa Newfoundland has run 22 successful events composed of some 950 stages across the island of Newfoundland on scenic seaside roadways and through quaint towns and villages. This six-day event is motorsport's ultimate road rally, attracting teams from all over the world to experience and enjoy the people, culture, and hospitality of one of North America's most beautiful destinations.

Targa is divided into four divisions for gas, electric and hybrid vehicles, including three competitive classes and one non-competitive touring division. Teams of drivers and co-drivers/navigators challenge themselves and each other racing the clock to achieve the best time and fewest penalties. The competitive sections of the stages are held on roads closed to the public.

Teams will race on a closed course through a portion of Gander and stay two nights in the town, benefiting local hotels, restaurants and other businesses as well as shining a spotlight on Gander through media and social media attention. Spectators will be able to view the cars in action and at nightly car shows where they can mingle with the drivers and co-drivers.

"The wonderful people of Gander have always given us a warm welcome and endeared themselves to the competitors," said Targa founder Robert Giannou. "We're excited to be back, and hope residents will come out in force to watch the rally, meet the racers and volunteer for the event so we have another successful rally."

About Gander

The Town of Gander is a modern and progressive community in central Newfoundland with a population of approximately 12,000 people. The town is home to Gander International Airport and 9 Wing Canadian Forces Base (CFB) Gander, which includes 103 Search and Rescue Squadron. Gander's airport hosted 38 planes, carrying about 6,600 passengers, after they were forced to land in Canadian airspace after the terrorist attacks on Sept. 11, 2001. The town's generosity, warmth, and kindness were highlighted in the hit Broadway play "Come From Away." Visit Town of Gander (gandercanada.com).

Targa Newfoundland

Owned and operated by Newfoundland International Motorsports Limited, Targa Newfoundland is one of three internationally recognized Targa motorsports events in the world. For more information on how to compete, volunteer, or spectate, visit targanfld.com.

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