



## Targa Newfoundland teams up with Community Food Sharing Association to boost donations for local food banks

*St. John's, NL, August 26, 2024 ...* Thousands of people in Newfoundland and Labrador are struggling to put food on the table. Targa Newfoundland, which races through dozens of communities each fall, is joining forces with the charity **Community Food Sharing Association** to gather donations of food and cash for local food banks while also raising awareness for them. The Community Food Sharing Association supports food banks across the province.

During the week-long rally, Sept. 12-19, Targa will be collecting food bank donations at evening car shows at **Hickman Chevrolet dealerships** in St. John's (Sept. 14), Gander (Sept. 15 and 16) and Clarenville (Sept. 17 and 18) as well as lunch stops in other communities throughout the week. All cars entered in this year's rally will bear decals promoting the Community Food Sharing Association. Targa Newfoundland will also promote the charity through its website, newsletters and other channels.

Newfoundland and Labrador leads the country in the percentage of people living in severely food-insecure households. A University of Toronto study found that 26 per cent of people in Newfoundland and Labrador lived in food-insecure households, which translates to 134,000 people.

"Almost a third of food bank users are children under 18," says Tina Bishop, general manager of the Community Food Sharing Association. "We welcome the support of Targa Newfoundland to help ease hunger in our communities and promote local food banks. The support of company partners is essential if food banks across the province are to continue meeting the needs of hungry families and individuals."

Every year Community Food Sharing Association collects more than eight million pounds of non-perishable food and distributes it through 60 food banks province-wide to 15,400 children, women, and men.

"Over its 22-year history, Targa Newfoundland has supported many worthy, charitable causes and this one, in particular, touches so many people in our province," says Robert

Giannou, founder of Targa Newfoundland. “We are proud to support this effort and hope this helps the people who need it in the communities that welcome our event.”

### **Car Show Locations and Dates**

- **Hickman Chevrolet - St. John’s**
  - 85 Kenmount Road
  - Saturday, Sept. 14
  - 6:30-8:30 p.m.
- **Hickman Chevrolet Buick GMC - Gander**
  - 201 Airport Boulevard
  - Sunday, Sept. 15 and Monday, Sept. 16
  - 6:30-8:30 p.m.
- **Hickman Chevrolet Buick GMC - Clarenville**
  - 16 Shoal Harbour Drive
  - Tuesday, Sept. 17 and Wednesday, Sept. 18
  - 6:30-8:30 p.m.

### **Community Food Sharing Association**

The Community Food Sharing Association is the pivotal agency for food distribution to the hungry in Newfoundland and in Labrador. A registered charity, the Community Food Sharing Association is governed by a board of 12 dedicated and committed volunteers from all walks of life. From its St. John's office and warehouse, the six staff, with the help of hundreds of caring volunteers and community-minded businesses, manage the collection and distribution of food through 60 food banks to more than 15,400 children, women, and men throughout Newfoundland and Labrador. [cfsa.nf.net](http://cfsa.nf.net)

### **Targa Newfoundland**

Owned and operated by Newfoundland International Motorsports Limited, Targa Newfoundland is one of only three internationally recognized Targa motorsports events in the world. Since 2002, Targa Newfoundland, the ultimate tarmac rally in North America, has attracted professional and amateur racers from around the world. This year’s event runs Sept. 12-19, 2024. Competitors will cover over 2000 km (about 1240 miles) across the island of Newfoundland including about two dozen towns and outposts.

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